

MEDIA ADVISORY



FOR IMMEDIATE RELEASE

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DiBcom Brings TV For The Tablet PC To The Mondial De L'Automobile 2004

Partners with Citroen And TF1 TV To Demonstrate First Implementation of DVB-H With H.264

Paris, France – September 25, 2004:

WHO:

DiBcom, the leader in mobile DVB-T and DVB-H chipsets, today announced it will demonstrate its groundbreaking DVB-H reception solution for the Tablet PC at the Mondial De L'Automobile, the Paris International Motor Show. This unique solution provides a complete hardware and software reference design using DIB3000-MC chip that enables the use of all possible Codecs on DVB-H, including H.264. This solution is backwards compatible with DVB-T, thereby providing support for classical MPEG2 TV.

WHAT:

Join DiBcom at the Paris Expo Porte de Versailles for the Mondial De L'Automobile 2004 and view an exciting demonstration of breakthrough technology that enables the world's first TV for the Tablet PC. In partnership with Citroen and TF1, DiBcom will demonstrate its unique solution. DVB-H, the recent evolution of the digital TV standard for handset devices, is bringing Mobile TV to laptops and tablet PCs with a quality of transmission never before witnessed in a mobile environment. While DVB-H is compatible with DVB-T and can offer new mobile TV services on existing DVB-T networks, it also offers three major breakthroughs: a stronger error protection scheme for more robust reception in mobile situation; a dramatically reduced power consumption to fit onto handset devices; and the possibility to use any new Codec scheme such as MPEG-4 or Windows Media 9 Series. Fully integrated DVB-H equipped Tablet PCs will be demonstrated.

WHEN:

Mondial De L'Automobile 2004, September 25th through October 10th

WHERE:

Paris Expo Porte de Versailles
Place de la Porte de Versailles
75015 Paris, France
TF1 booth : Hall 2/2 – E14

About DiBcom

Founded in June 2000, DiBcom is a fabless semiconductor company that designs, manufactures and markets integrated circuits for digital terrestrial TV reception in portable and mobile environments. With a expert team of 38 people, the company has its headquarters in Palaiseau, France. In January 2004, DiBcom successfully concluded a third round of fund raising 10.7 millions euros with 6 international investors: Convergent Technologies, Crédit Lyonnais Private Equity, Infineon Ventures, Freescale/Motorola Ventures, Société Générale Asset Management and Vertex Management – Israël. To learn more about DiBcom solutions, visit the website at www.dibcom.net

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