

Press Release

DiBcom and IRT partner in offering manufacturers a complete OEM-solution for MHP-enabled DVB-receivers

Clearing the path for interactive television on PCs and notebooks

Palaiseau, France / Munich, Germany, November 24, 2004 – DiBcom and IRT are joining forces on marketing their very cost-effective solution for receiving and decoding Multimedia Home Platform (MHP) content received by DVB-T on PCs and notebooks. The solution integrates DiBcom's MOD3000-USB2 reference design based on DIB3000-P IC with IRT's renowned certified MHP-stack, the IRT MHP Reference Implementation (MHP-RI), in order to provide equipment manufacturers, OEMs and ODMs a proven and complete solution for interactive digital TV reception based on DVB-MHP.

DiBcom's MOD3000-USB2 is a family of reference designs offering the most advanced, lowest cost, lowest power consumption, and smallest solution on the market to receive DVB-T signals on PC. It is offered together with a complete Software Development Kit that includes WHQL BDA drivers, which make it perfectly compatible with IRT's MHP-stack.

IRT offers with its MHP-RI a robust and easy to port MHP-middleware solution to the fast-growing interactive TV-market, featuring small foot-print/performance requirements (no porting required for Pentium/Windows platforms). With more than 100 licensees to date IRT's MHP-stack is the most widely licensed worldwide.

Yannick Levy, CEO of DiBcom, announced that "DVB-T is becoming a more and more popular feature on PCs, and DiBcom provides the best hardware solution to all OEMs and ODMs by offering the best portable receiver chip in the world. We are pleased to partner with the best software companies to provide the key features required by consumers, such as MHP. Some very important markets such as Italy and Germany have launched DVB-T with MHP as their "digital teletext" standard. We want to make sure that we can offer the complete solution including chips, hardware reference design, WHQL qualified BDA drivers, and third party software solutions such as IRT's MHP Reference Implementation to our customers."

"This cooperation will soon enable millions of general purpose computers to decode and view MHP-content delivered by DVB-T", said Dr. Klaus Illgner-Fehns, Managing Director of IRT. "Finally, equipment manufacturers can obtain in one very cost-effective bundle a complete DVB-receiver solution including the MHP-stack. The worldwide introduction of DVB's Multimedia Home Platform will significantly benefit from the cooperation with DiBcom."

About DVB Multimedia Home Platform

The Multimedia Home Platform (MHP) is the open standard for digital interactive television in Europe, Australia, and parts of Asia and Latin America. The DVB consortium defined the MHP-standard as a common application programming interface (API) for delivering interactive multimedia services via digital television. MHP was established in order to create a horizontal market for interactive television over multiple delivery mechanisms such as cable, satellite and terrestrial.

The recent commitment of various operators and governments towards MHP has increased the demand for certified MHP-solutions.

About DiBcom

Founded in June 2000, DiBcom is a French fabless semiconductor company that designs, manufactures and markets integrated circuits for digital terrestrial TV reception in portable and mobile environments. With an expert team of 40 people, the company has its headquarters in Palaiseau, France. In January, 2004, DiBcom successfully concluded a third round of funds raising receiving 10.7 million euros from six renowned international investors: Convergent Technologies, Crédit Lyonnais Private Equity, Infineon Ventures, Freescale/Motorola Ventures, Société Générale Asset Management and Vertex Management – Israel. For more details about DiBcom's technology, please visit www.dibcom.net.

About Institut für Rundfunktechnik GmbH

The Institut für Rundfunktechnik, founded 1956 as a private company, is the central research and development establishment for the public broadcasting organisations in Germany (ARD, joined by ZDF in 1964, and DLR in 1993), in Austria (ORF, 1990), and in Switzerland (SRG/SSR, 1989).

The main focus of IRT's work is the improvement of existing and the development of new, particularly digital, systems and their standardisation. IRT works mainly for its associates and increasingly also for third parties through the business areas "Collaborative Research" and "R&D Services".

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