



IBC - Amsterdam  
9-13 September 2011  
Stand 3.B51, Hall 3

## Meet DiBcom at the IBC show!

### **Octopus 2: the first component capable of demodulating fixed and mobile digital television and radio in every country in the world, including the two Chinese standards CMMB and CTTB**

Paris, 23rd August 2011 – DiBcom, the market leader for components dedicated to DTT reception, will be exhibiting at the IBC show between 9 and 13 September 2011 in Amsterdam. It will be presenting the new version of its universal component for the world of digital TV – Octopus 2.

Octopus 2 is the first chip able to receive both Chinese digital TV standards – CMMB (the equivalent of Mobile Television) and CTTB (or DTMB, the equivalent of Digital Terrestrial Television). This new solution enables an effective response to the exceptional growth of the Chinese automobile market (20% per year) which is being supported by strong demand for embedded multimedia, such as Radio or Television.

Receiving a given standard is achieved by loading the corresponding microcode when the component is initialized. As such, with two microcodes, the same component can receive digital television in the CMMB or CTTB standards everywhere in China, as is currently the case in 300 Chinese villages.

In addition, thanks to other microcodes this component can also receive digital TV and Radio in Europe (DVB-T, DAB, T-DMB), Japan, Latin America (ISDB-T) and the USA (ATSC, ATSC-M/H).

Like its predecessor, the new Octopus chip includes a multi-frequency tuner, a patented programmable demodulator, a descrambler for pay TV and intelligent power management.

"Its low cost, flexibility and high performance on mobility resulting from complex algorithms, makes this chip a progressive solution that is ideal for manufacturers of Automobile equipment", says Yannick Lévy, CEO of DiBcom.

If you would like to know more, why not come and meet one of the members of the team  
**at the IBC show, 9 to 13 September 2011 in Amsterdam,**  
**Stand 3.B51**

Please feel free to contact the press department with any enquiry

**About DiBcom**

DiBcom is at the heart of digital TV. As a fabless semiconductor company that designs high-performance chipsets, DiBcom enables low-power mobile TV everywhere and at speeds exceeding 200 km/h, as well as portable and fixed digital TV reception. The company's solutions are used in automotive, PC/peripheral, consumer electronics, set top boxes, mobile phones and other handheld devices.

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